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Check boxes

History and Culture Technology and Design

Subject

Second coming of steam: the new sauna movement in the UK

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Other information

The British Sauna Society is a grassroots member-driven organisation that promotes authentic sauna practices in the United Kingdom. We are creating a platform for sauna enthusiasts to connect and discover validated sauna knowledge.

Gaining momentum, last year alone we organised meetups, whisking workshops, international field trips, online meetings and helped London's Southbank Centre to staff their guided sessions at their famous Finnish Rooftop Sauna.

Tentatively, we'd like to deliver a three-part presentation that introduces the latest public and private sauna projects and the contemporary sauna culture in the UK to the congress audience:

"Second coming of steam: the new sauna movement in the UK" – Mika Meskanen

"Garden shed sauna as a template for mainstream adoption of wood-burning sauna in the UK" – James Franklin

"Heritage and future of communal bathing in the UK and the case studies of Southbank Centre's Rooftop Sauna experience and Brighton Fringe's pop-up sauna"—Katie Bracher

Also planning to screen Josee-Ann Cloutier "Where Hot & Cool Meet" short documentary of London's sauna and steam bathing communities.

File upload

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